IMMENSE GENUINE

## BRIDES AT THE FAIR

Where and How Columbian Honeymooning is Done

IN THE GREAT WHITE CITY

Experts on the Subject Say That There Never Was a Place as Favorable for Workling Couples.

It is easy to pick out the bridal pouples at the fair. Those who have made a study of the crowds swarming through Chicago daily say that there are three indisputable ways of distinguishing the honeymoon couples from all others. And these are the three ways: First, they are the only people who never seem weary of sight-seeing. They have a happy, peaceful expression of countenance, just as if they thought that the whole display had been made expressly for them and would last forever, just this way.

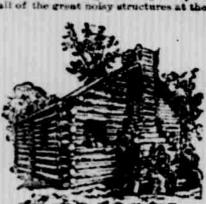
Secondly, the bridal couples are the

only ones who do not seem to notice the exorbitant prices which are being charged for things. The happy groom has made up his mind that he is going to spend his money and he spends it like a little man, without stopping to inquire whether a cup of coffee at thirtyfive cents has not "gone up," or whether soda water isn't dear at a quarter. In the matter of fair souvenirs he is perfeatly reakless. He buys whatever pieuses "her," and does not stop to count the cost until the salesgirl has first reckened it up for him. He buys Isabella cuif buttons for "her" mother, Stamese slippers for his trinkets for all the children at home and necklaces with a reckless abandon, and display of greenbacks, seen only in the case of one month old bridegrooms.

Thirdly, and this test is the most complete of all, the bridal couples have a way of picking out the pretty and accidated spots on the fair grounds with a celerity truly remarkable. And, especially so, when one considers that they have come to Chicago as strangers, and had no more previous knowledge of the sectuded and picturesque mooks than any of the others who have come to the fair. It is as if instinct guided them to these pleasure places in the great fair grounds, and told them to sit down and take in the whole world and make plans for the future.

And these are the ways by which you pick out the bridal couples who are making a wedding tour to the world's fair. And you pick them unerringly

The prettiest place in the five miles of drives and walks in the fair grounds is the lagoon. Although this circles in and out and through all the busiest parts of the fair, it is very calm and lovely all the time. It goes past Machinery hall, past the Mining building, past the Electricity building and past all of the great noisy structures at the



THE HONEYMOON SPOT.

fair. Yet it maintains its individuality, so to speak, through it all, and is serence and quiet in the midst of all the hurly burly.

The gondollers from Venice are the most picture-sque of all the creatures, animal and human, to be seen on the legeon. And as there are only seventeen of these big gondollers there is great rivalry for their services, for every one wants to have the picasure of being gondoled across the lagoon by them. It is usually the bridal couples who have this picasure, because they are willing to wait until the gondollers are at liberty to take there and they are so generous in the matter of tips that they are favored

The handsomest gondoller of them all b a bur Venetian named Domenico Moretti. He dresses in a costume of the fourteenth century, and was specially sent here by the Venetian officials because he has won more prizes at Venice their all the other boatmen put together, and is consequently the best representative of the famous Venetian

Some of the gondoliers have fine and in the evening when they row their "farin" over the lake they sing their Venetian melodies to a slow. hay meter that is very delightful to One naccellght evening it was the very last moonlight evening we had all serenteen of the Venezian gondoliers were on the lagreen, and each had, if one can judge from appearances, a bridal comple in his gendola. And as they glided along they wang in unison a lovely Swiss melody. Just what the words were in Swiss on one segmed to know. But this is what they sounded like in English:

th. Hat to the cay sombotes.

On that to the cay sombotes.

On that to the pay sombotes.

He suspect the lay.

You also bride oach tay.

(th. Hat to the pay sombotes.)

The time was something like the "Me Sweetheart's the Man in the Moon." But the line:

I am going to marry him som"

Was repeated and claimed to a relibeting measure in the next line.

The log cabin on the "Wooded Island" is another favorite spot with honeymomers. They wander into it and amount is and seem to be thicking how perfectly idealise it would be to live there all alone in rustic simplicity with the city within such casy reach

It is not improprienters alone who find this worked island an attractive place at the fair but old settlers too, and people who began life in just this way, but who have since grown rich in western mines and lands. The cabling is a very quaint little structure, perhaps seventy fire feet long by twenty-fire feet long by twenty-fire feet wide, and it is fachioned after the log cables in which Nancy Hanks, the mother of Abraham Limssin, was born. It is finished off in true backwoods style and there is never as hear

to the day when it is not visited by

people who have lived to such a cabi

It is said that the cabin, beside being a fac-simile of the one in which the mother of the martyr president lived is very like the one in which Mrs. Silver King Mackay lived when among the Bockles, while her husband was building the Southern Pacific railroad.



DOMESTICO MORETTI

But to the bridal couples! They are so numerous on the wooded island that one stops counting them and numbers them as part of the scenery of the island along with the black swans and the white geese. They seem to prefer ha simplicity to the gilded elegance of the Alministration building or the gold and white of the public reception rooms.

The Midway Plaisance is another charming place at the fair. It is as quaint and as different from the rest of the exposition as though it were napart of it. There are thirteen villages upon it, and each village is as complete as if it had been brought directly from the place which it represents without even undergoing a change of scene. All along the Midway Plaisance bridal couples are seen wandering throughout the day and as late into the night as the guard will permit. And early the next morning they are at it again, still sight-seeing and still enjoying.

And just here comes in the funny part of some of the bride-and-groom episodes. The Midway Plaisance is full of very interesting and very attentive women who inhabit the villages, and sometimes the young bridegrooms are attracted by their charms more than is agreeable to the feelings of the

In the Turkish vilinge there is a girl who was sent here because she was the fairest girl in Bethlehem, the sacred etty of Palestine. Her name is Esther, and she is known as "the daughter of Hamilli." Esther is as lovely as the day and she dresses in the picturesque tume worn by the natives of Judea. Her hair is piled high on the top of her sead, and there it is covered by a great head-dress of snow-white linen that falls to her feet. It is just such a headdress as Mrs. George Gould wore in one of Mr. Daly's plays when she was Miss. Edith Kingdon and was part and parcel of Daly's stock company. And it is said that it was in this costume that the young multi-millionaire saw her and was charmed by her beauty.

Esther, the daughter of Hamilli, is an actress also, and she is to appear in the Turkish theater and play every day all summer. When the bridal couples wander through the Midway Plaisance, and when the young bride-grooms see Esther in their visit to the Turkish village, they are charmed past all conceniment and rave over the rich olive in her cheeks and the soft, won-

dering look in her eyes.

The brides do not always relish this admiration, and it is noticed by everyone that the visit to the Turkish village is made shorter than to the others. "It is not that I object to having my husband look at a beautiful woman," said one of the young brides to a friend, as she hurried her month-old groum along, "if it were only a civilized

husband look at a beautiful woman," said one of the young brides to a friend, as she hurried her month-old groom along, "if it were only a civilized woman that he is admiring. But to stand and stare like that at a heathen and, perhaps, a sun worshiper, too, fairly makes my blood run cold. Come away, all of you, as quickly as you can."

The fair grounds are full of bridal spots. It is just the place for a honeymoon outing. It is quite different from the Centennial, for there it was more like a mere exhibition. But here it is as if one were enjoying real life in distant and ideal lands. By all means, if you are not married and expect to be married some day, shorten up the time If you can, and come to the fair on a Or, if you are celebrating a wedding anniversary and want to bring the past back very vividiy, and grow young again with the brides and greens, come by all means. You can talk about it forever afterwards. And, as a roung bride exuberantly ex-

pressed it.

"We feel as if we had been all around the world on our wedding tour and now we are ready to go home and live on the memory of our journey. We visited the grown jewels in the tower of Loudon; we drank Russian tea in a Russian tea house; we rode in a Japanese jurackabaw, took a Chinese diner, salled across the lagren to the California building and then took the intramural railway home. And we did it all in three days and saw a thousand sights besides. Chiengo is now the

Myllie place for wedding tourists."

Plattery, when delicately administered cannot fall to be acceptable. "You forget that I am an old woman," and a lady, in response to an a intring remark from one of the old school. "Maxiam," was the reply, when my eyes are dazzled by a diamond it never necess to me to ask a minoralogist for its history." Horace Walpole in dining with the dushess of Queensloreough on her eightieth hirthday, said, in proposing less health. "May you like, your grace, until you begin to grove negly!" Her ladyship's tengue was as ready as his own. She reptied. "I thank you his own. She reptied. "I thank you his own. She reptied." I thank you his own. She reptied. "I thank you his own. She reptied." "Walpole. May you long continue your mate for antiquities." "Walpole.

IN WHITE GOODS

A large assortment of patterns of Lace Nainsooks, in stripes and checks, reduced in price for the week from 121/2 to

8c Yard

In the Embroidery and Lace department we continue the extensive and very telling reductions and will, this week, reduce the price on 8,500 yards of fine embroidery from 10c to 64c per yard.

We expect it will be exceedingly lively in this department, but all will be well served.

Near by is the Children's Lace Cap department, where will be reduced 50 Lace Cap (shells) to

IOC



FOR THE ENTIRE WEEK

Among our many elegant lines of shoes for Ladies we have one line of wine color Oxfords, Philadelphia toe, which we will reduce from \$3.00 to

\$2.00 a Pair

For one week. We have of these

LINE TWO consists of 300 pairs of Ladies' fine Patent Tip Oxford Tie Shoes, of excellent value at \$2.50, reduced for the week to

\$1.50 a Pair

These are handsome shoes and fit well.

TWO REDUCTIONS IN

CURTAINS

LOT ONE consists of 50 pairs choice pattern Chenille Curtains, in the newest shades, will be marked down from \$6.00 to

\$4.48 Pair

LOT TWO is of 100 pairs white and ecru Lace Curtains, finely finished, the most superb patterns, changed in price from \$7.50 to

\$4.48 Pair
These are excellent bargains.

50 DOZEN of Ladies' Mix Ribbed Vests, low neck, short sleeves, marked down from 20c to

IOC

100 DOZEN Ladies' excellent Fast Black Hose, that have been selling at 39c, will this week be reduced to

29c Pair

JUST IN-75 dozen Gents' flowing end Teck Silk Scarfs, worth 50c, will for the week be reduced to

25c Each

Trankla, Jamieson & Co

Parasols.

One lot of 100 excellent design

and superior made Parasols will be

\$2.50 Each

We were never so busy in our

Millinery department as now, and

we are making every effort to pro-

cure the very most desirable things

in this line to be had. A visit to

this department will be well repaid.

ALL REDUCTIONS GENUINE

AND GUARANTEED,

placed on sale for the week at

Make early selections.

and solicit a general inspection of the offerings by all. Colored Dress Goods An immense and varied range of Colored Dress Goods, worth up to 50c, will be included in one stupendous lot and offered for the week at 29c Yard All shades, designs and materials. Plain and printed Chinas in an endless variety of shades and designs and all perfect cloth, worth 50c per yard, and will be arranged in two distinct lots at 39c Yard It will give us pleasure to show these offerings to all. -IN THE-This week's display will contain, among others, one lot of 25 dozen beautiful Satin Damask Towels, with knotted fringe and large size, reduced from 25c, at 14c Each One case of 100 Marsailles Bed Spreads, reduced from \$1.25 and \$1.50; all perfect goods; to be offered in two lots at \$1.00. One case of 6-4 and 7-4 Mar-sailles Bed Spreads, very nice styles, will be reduced for the week from 75c to 55c

We have decided to offer for this week an immense varied and

attractive array of seasonable goods

at genuine and thorough reductions